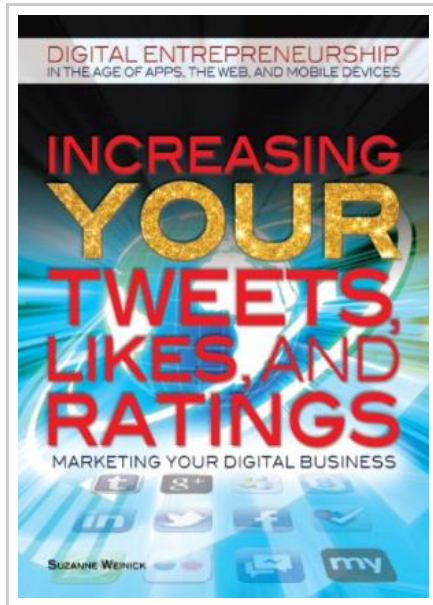




Increasing Your Tweets, Likes, and Ratings: Marketing Your Digital Business (Hardback)

By Suzanne Weinick

Rosen Publishing Group, United States, 2012. Hardback. Book Condition: New. 234 x 165 mm. Language: English . Brand New Book. A digital entrepreneur not only needs to create a product of value to users, but also needs to learn to promote, sell, and stand behind the product. This book explores the role of digital marketing and getting one's product noticed in a competitive market. Digital marketing is the process of using search engines, social media, and mobile devices as part of a strategy to attract and retain customers. This book presents a variety of digital marketing techniques that can help make a name for one's app, game, blog, or website. Ideas include starting a company page on Facebook, using search engines to target customers, or microblogging on Twitter. With some creativity and know-how, teens will be on their way to marketing their digital products successfully.



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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

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This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- **Dr. Everett Dicki DDS**